

PROSPECTUS

53rd ANNUAL EXHIBITION

January 9 to February 9, 2020



Birla Academy of Art & Culture

Kolkata

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Kolkata- 700 029

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www.birlaart.com

facebook.com/birlaacademy

instagram.com/birlaacademy

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RULES AND REGULATIONS

ELIGIBILITY

The exhibition is open to any artist of Indian subcontinent domicile who has completed a degree in Fine Arts. For self taught artists two solo exhibitions is a must.

Artist can submit four works each in two different categories.

The maximum age limit is 45 years.

Work/s submitted for Annual Exhibition 2020 should be original and not exhibited in any previous exhibition.

THE GENRES OF COMPETITION

1. Drawing
2. Painting
3. Sculpture / Sculptural Installation
4. Printmaking
5. Art Photography and Video Art

PROCESS OF SELECTION

1. Participants have to submit high resolution images (Jpeg File) of **four works**, renamed with all details (Title, Medium, Size, Year of Execution) in a CD, including **one recent work** (executed in 2019) that you wish to submit for Annual Exhibition 2020 by indicating clearly as 'proposed work' and this work should not be exhibited earlier. CDs submitted for selection purpose will not be returned in any circumstances.
2. Preliminary selection will be done from these CDs.
3. Selected artists will be intimated after the selection. Participants must provide email ID & mobile number to make this process faster.

4. Intimated artists will have to submit the selected work/s in original along with Xerox copy of PAN Card, Photo ID and address proof.
5. Final selection will be done from these works.
6. All exhibits will be submitted to the Selection & Judging Committee.

Selection & Judging committee has full authority to accept or reject any exhibit. The decision of the committee will be final, no communication on this issue will be entertained.

AWARDS

The Academy will give awards of **Rs. 75,000** (Rupees Seventy Five thousand only) each for a work of outstanding merit across the genres. **Sarala-Basant Kumar Birla Award** of **Rs.1,00,000** (Rupees One lac only) to be given for the most creative work in any medium. The Selection & Judging Committee may keep back at their discretion any of the awards if they do not find the exhibits of any group up to the required standard. Award may be shared as per the verdict of the Judging Committee.

SCHEDULE

1. Schedule will be available in our office from **10 October, 2019** and application form may be submitted along with CD and entry fees by **10 November, 2019**
2. Date of submission of original work/s (Intimated candidates only)
3 - 15 December, 2019

For the schedule you may also visit our website **www.birlaart.com**. You may take a print out of the dummy form and send it to us along with draft. Draft should be in the name of **Birla Academy of Art & Culture, payable at Kolkata**.

ENTRY FEE

Rs.500/- (Rupees Five Hundred only) + Applicable GST

RECEIPT

CD / Exhibits will be received in the Academy's Office on all days (except Mondays and holidays) between **12 noon - 1.30 p.m. & 2.30 p.m. – 6-30 p.m.** and on Sundays between **4 & 6 p.m.**

INSURANCE

The Academy will not be responsible for insurance charges incurred for the art works sent by the exhibitors. The Academy will take every possible care of the exhibits submitted, but will not be liable for any damage.

REPRODUCTION & COPYRIGHT

The Academy reserves the right to reproduce the image of the exhibit accepted for the exhibition for catalogue / publicity purpose.

RETURN OF EXHIBITS

The artists must collect his / her object within 15 days after the exhibition in person or through an authorized representative along with the receipt issued by the Academy. The Academy is not liable for any damage after 15 days. Artist will have no claim after **31 March, 2020.**

GENERAL

1. Painting, drawing, printmaking etc., must be suitably framed and sculpture secured suitably with pedestals. The academy is not liable for damage and security of loose pedestals.
2. Entries should be properly labeled. Label is supplied with the schedule.
3. The Academy may accept works in fragile medium like clay, terracotta, glass or plaster of paris on the entire risk of the artist and the Academy will not be responsible for any damage.
4. Size of the painting, printmaking, drawing : 180 cm. x 125 cm. maximum.

Size of the sculpture: Height 150cm. with pedestal, width 75cm and weight 200kg. maximum.

Size of sculptural installation and video art will be 20 sq. ft. maximum

5. Birla Academy may arrange to send back the exhibits submitted for Annual Exhibition, if requested by the outstation artists (outside of West Bengal). Please note artwork/s will be sent only to the address from where it has been sent to the Birla Academy for the exhibition. If it is out of service area, it is artist's responsibility to collect the same from the nearest available courier branch. Birla Academy has no responsibility for any damage caused during transit.
6. Exhibits sent by Rail, Road, Air, Post & Parcel should be dispatched in advance so that the Academy receives on or before **15 December, 2019**

IMPORTANT DATES

10 October - 10 November , 2019 :

Collect schedule and submit image
of the work in a CD along
with the schedule.



3 – 15 December, 2019 :

Submit the work/s if selected.



9 January – 9 February, 2020 :

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