

APPLICATION FORM

57th ANNUAL EXHIBITION

January 9 to February 9, 2024



Birla Academy of Art & Culture

Kolkata

108, Southern Avenue

Kolkata- 700 029

www.birlaart.com

facebook.com/BirlaAcademyKolkata

instagram.com/birlaacademy

RULES AND REGULATIONS

Eligibility:

- Applications are invited from artists who are residents of India and hold a degree in Fine Arts. Alternatively, for self-taught artists, participation in at least two group exhibitions is mandatory.
- The applicant may submit four works (including one work proposed for Annual Exhibition 2024), each in two different categories.
- **The maximum age limit for applicants is 45 years.**
- Works submitted for Annual Exhibition 2024 should be original and should not have been displayed in any previous exhibition/s.

Competition Categories:

- Painting
- Drawing
- Graphics / Printmaking
- Sculpture / Sculptural Installation
- Photography
- Video / Video Installation

Selection Procedure

- Applicants are required to submit high resolution images of four works (resolution: 300 dpi, size: not larger than 600KB, format: Jpeg) including one recent work (executed in 2023) that they wish to submit for the Annual Exhibition 2024 by indicating it as the 'proposed work.'
- Only the details of the 'proposed work' for the Annual Exhibition 2024 should be filled in the datasheet provided with the application form.
- Please note the 'proposed work' should not have been exhibited anywhere earlier.

- Details of the aforementioned works such as title, medium, size, year of execution and price should be clearly mentioned. Preliminary round of selections will be done by the Birla Academy on applications received both online (Google form) and by hand. **Applications sent through emails will not be accepted.**

Artists opting for online submission can upload the details on google form (link mentioned as below) **and send the print out of the Google form Data-sheet filled with the details required and a draft for Rs.590/- (Rs. 500+ GST 18%) as participation fees.** The draft should be in the name of **Birla Academy of Art & Culture**, payable at Kolkata. Applicants are requested to write their names, addresses and phone numbers on the reverse of the draft.

Demand Draft no. has to be mentioned in the google form and a scan copy of the draft should be uploaded.

Google form [Link:](#)

https://docs.google.com/forms/d/e/1FAIpQLSdfR6AZi2Caw0M_wlyMReoMxWxRozVcxK2_bXiKbYtR02c7og/viewform?usp=pp_url

Artists submitting applications physically may submit the images in a CD/pendrive. Application forms are available at the Birla Academy office for Rs. 590/- (Rs. 500+ GST 18%).

Google form will be open for submission from 20th September 2023 to 10th November, 2023. As well as Application forms will be available in our office from 20th September 2023 and application forms may be submitted by 10th November, 2023.

- All applicants have to submit Bio-data, xerox copy of PAN card, photo ID and address proof.
- Applicants must provide full contact details including their correspondence addresses and mobile numbers.
- After the preliminary round of selection the shortlisted applicants will be intimated. Shortlisted applicants will be required to submit the selected work/s in original. The final selection will be done based on these works.
- All exhibits will be submitted to the Selection and Judging Committee.
- The Selection and Judging Committee has full authority to accept or reject any exhibit. The decision of the Committee will be final, no communication on this issue will be entertained.
- For any query write to [**birlaacademyannualexhibition@gmail.com**](mailto:birlaacademyannualexhibition@gmail.com).

SUBMISSION OF ORIGINAL WORK/S (SHORTLISTED APPLICANTS ONLY)

Intimated applicants will be required to submit their selected works in original to Birla Academy of Art & Culture, 108 Southern Avenue, Kolkata-700029

Second and final round of selection will be done from original works.

Submission Deadline: 1 December – 16 December, 2023.

Exhibits will be received in the Academy's office on all days (except Mondays and holidays) between **12 - 1.30 p.m. & 2.30 - 6 p.m.** and on Sundays between **4 & 6 p.m.**

AWARDS

The Academy will give awards of **Rs. 75,000** (Rupees seventy five thousand only) each for a work of outstanding merit in all categories. **Sarala-Basant Kumar Birla award of Rs. 1,00,000** (Rupees one lac only) to be given for the most creative work in any medium. The Selection and Judging Committee may withhold at their discretion, any of the awards if they do not find the exhibits of any group to correspond to the required standard. Award may be shared as per the decision of the Jury.

GENERAL INSTRUCTIONS

- All works on paper (Painting, drawing, Graphic etc.) must be appropriately framed and sculptures must be suitably secured with pedestals. The Academy is not liable for damage and security of loose pedestals.
- Entries should be properly labeled, such as applicant's name and title, medium, size, year of execution and price of the work should be clearly mentioned. The academy may accept works in fragile medium like clay, terracotta, glass or plaster of paris at the artist's risk, and the academy will not be responsible for any damage.
- Artists will have to be responsible for insuring their works during transit.
- The size of each painting, drawing, graphic and photograph should not exceed 180 x 125 cm
- The size of each sculpture should not exceed 150cm (height) with pedestal, 75cm (width) and 200kg (weight). Size of the sculptural installation and video art will be 20 sq.ft. maximum.

- The Academy will arrange to return the exhibits submitted for Annual Exhibition, if requested by the outstation applicants (outside of West Bengal). **Please note artwork/s will be sent only to the address from where it/they has/have been sent to the Birla Academy for the exhibition.** If the location is out of the courier agency's service area, it is the applicant's responsibility to collect the same from the nearest available courier branch. The Academy has no responsibility for any damage caused during transit.
- Exhibits sent by rail, road, air, post and parcel should be dispatched in advance so that the Academy receives them on or before **16 December, 2023.**

IMPORTANT DATES

Submission Deadline: 20th September - 10th November, 2023

Submit images of the works through google form or physically in a CD/pendrive along with the schedule/datasheet, Bio-data, xerox copy of PAN card, photo ID and address proof.

1 December – 16 December, 2023

Submission of artwork/s by shortlisted applicants for the second and final round of selection.

9 January – 9 February, 2024

57th Annual Exhibition